



VIMS
VIVEKANANDA INSTITUTE OF MANAGEMENT STUDIES

VIVEKANANDA
INSTITUTE OF MANAGEMENT STUDIES
APPROVED BY AICTE AND PERMANENTLY AFFILIATED TO ANNA UNIVERSITY
(A Stand alone B-School)



CIRCULAR

Ref: VIMS/GB14/2022

06.04.2022

The Governing Body meeting will be held on 09.04.2022 at 11.00am in the Board Room. Following will be the agenda of the meeting:

1. Minutes of the previous meeting and action taken report
2. Report of the activity during the period
3. Review of examination results
4. Ratification of appointment of faculty members
5. Suggestion by members

You are requested to attend the above meeting.




DIRECTOR
Dr. A. VALARMATHI
DIRECTOR
Vivekananda Institute of Management Studies
SF. No: 143/1A2, Devampalayam,
S.S. Kulam, Coimbatore - 641 107.



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MINUTES OF MEETING OF GOVERNING BODY

Date of the meeting : 09.04.2022
Time : 11.00 am
Venue : Board Room,
Vivekananda Institute of Management Studies

The following members were present:

1. **Dr. Purusothaman**, Professor, Government College of Technology Coimbatore.
2. **Dr. L.S. Jayagopal**, Professor, (Rtd.) No.1, Maragatham Jawahar Nagar, SAHS Post, Coimbatore
3. **Dr. O. A. Balasubramaniam**, Managing Director, Roots Cast Pvt. Ltd., Coimbatore
4. **Mr. S. Periyasamy**, Chairman, VIMS, Coimbatore.
5. **Mr.P.Saravanakumar**, Secretary, VIMS, Coimbatore.
6. **Mr. V. Nandhakumar**, Treasurer, VIMS, Coimbatore.
7. **Dr.C.Gunasekaran**, CEO, VIMS, Coimbatore.
8. **Dr. A. Valarmathi**, Director, VIMS, Coimbatore.
9. **Dr. Uma Maheswari**, Associate Professor, VIMS, Coimbatore.
10. **Mr. K. Durai**, Sr. Asst. Professor, VIMS, Coimbatore.

1. Dr.A.Valarmathi, Director, Vivekananda Institute of Management Studies welcomed the honorable members of the Governing Body and briefly explained the recent developments of the institution.
2. Dr.A.Valarmathi, Director, VIMS presented the Action Taken Report and the report of activities of the institution since the last meeting. The honorable members reviewed the activities during the period.
3. The committee suggested signing more MoUs with industries and associations for placement, skill training and extension activities.
4. The committee recommended encouraging the students to choose Logistics elective since there is large scope for placements.
5. It was proposed to conduct value added Certificate program on Business Analytics to grab opportunities in this field.
6. The committee suggested encouraging the faculty members to provide more Experiential learning activities for engaging the students in learning.
7. It was suggested to conduct Faculty Development Program on research methods on regular basis

The meeting was adjourned at 1.00 p.m.




Dr.A.Valarmathi, Director, VIMS
CHAIRPERSON