



VIVEKANANDA
INSTITUTE OF MANAGEMENT STUDIES
APPROVED BY AICTE AND PERMANENTLY AFFILIATED TO ANNA UNIVERSITY
(A Stand alone B-School)



CIRCULAR

Ref: VIMS/GB16/2023

03.04.2023

The Governing Body meeting will be held on 08.04.2023 at 11.00am in the Board Room. Following will be the agenda of the meeting:

1. Minutes of the previous meeting and action taken report
2. Report of the activity during the period
3. Review of examination results
4. Ratification of appointment of faculty members
5. Suggestion by members

You are requested to attend the above meeting.



Handwritten signature
DIRECTOR

Dr. A. VALARMATHI
DIRECTOR

Vivekananda Institute of Management Studies
SF. No: 143/1A2, Devampalayam,
S.S. Kulam, Coimbatore - 641 107.



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MINUTES OF MEETING OF GOVERNING BODY

Date of the meeting : 08.04.2023
Time : 11.00 am
Venue : Board Room,
Vivekananda Institute of Management Studies

The following members were present:

1. **Dr. Purusothaman**, Professor, Government College of Technology Coimbatore.
2. **Dr. L.S. Jayagopal**, Professor, (Rtd.) No.1, Maragatham Jawahar Nagar, SAHS Post, Coimbatore
3. **Dr. O. A. Balasubramaniam**, Managing Director, Roots Cast Pvt. Ltd., Coimbatore
4. **Mr. S. Periyasamy**, Chairman, VIMS, Coimbatore.
5. **Mr.P.Saravanakumar**, Secretary, VIMS, Coimbatore.
6. **Mr. V. Nandhakumar**, Treasurer, VIMS, Coimbatore.
7. **Dr.C.Gunasekaran**, CEO, VIMS, Coimbatore.
8. **Dr. A. Valarmathi**, Director, VIMS, Coimbatore.
9. **Dr. Uma Maheswari**, Associate Professor, VIMS, Coimbatore.
10. **Mr. K. Durai**, Sr. Asst. Professor, VIMS, Coimbatore.

1. Dr.A.Valarmathi, Director, Vivekananda Institute of Management Studies welcomed the honorable members of the Governing Body and briefly explained the recent developments of the institution.
2. Dr.A.Valarmathi, Director, VIMS presented the Action Taken Report and the report of activities of the institution since the last meeting. The honorable members reviewed the activities during the period.
3. Dr. L.S. Jayagopal suggested promoting our Institution by giving advertisement in media emphasizing placement records and value added courses provided.
4. The institution shall offer few on line Value Added Courses for the skill development of outsiders at reasonable charges. The program shall be designed based on the knowledge and strength of faculty of VIMS.
5. Faculty shall be encouraged to involve in writing books, Research Articles in Journals and insisted to register for Ph.D. program for those who have not registered or completed.
6. Construction Management can be included in Value Added Courses and hands on experience shall be given on PRIME VERA Software.
7. VIMS shall improve the quality of articles published in Vichaara Journal and take necessary steps to promote the journal so that it gets more citation and indexed.
8. Vision Statement shall be rewritten as:

“To sustain as a frontier B-School imparting Knowledge in Management, developing Research Skills and creating Globally Competent Leaders with Social Consciousness.

First Mission Statement shall be rewritten as:

“To transform young minds into Technically Proficient, Socially Committed and Globally Competent Professionals and Entrepreneurs through industry engagement for dissemination of Management Knowledge”

The meeting was adjourned at 1.00 p.m.




Dr.A.Valarmathi, Director, VIMS
CHAIRPERSON