



VIMS[®]
VIVEKANANDA INSTITUTE OF MANAGEMENT STUDIES

VIVEKANANDA
INSTITUTE OF MANAGEMENT STUDIES
APPROVED BY AICTE AND PERMANENTLY AFFILIATED TO ANNA UNIVERSITY
(A Stand alone B-School)



CIRCULAR

Ref: VIMS/GB17/2023

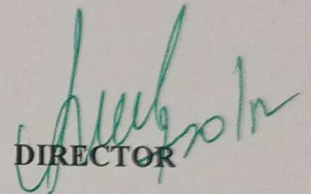
20.12.2023

The Governing Body meeting will be held on 30.12.2023 at 11.00am in the Board Room. Following will be the agenda of the meeting:

1. Minutes of the previous meeting and action taken report
2. Report of the activity during the period
3. Review of examination results
4. Ratification of appointment of faculty members
5. Suggestion by members

You are requested to attend the above meeting.




DIRECTOR

Dr. A. VALARMATHI
DIRECTOR
Vivekananda Institute of Management Studies
SF. No: 143/1A2, Devampalayam,
S.S. Kulam, Coimbatore - 641 107.



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MINUTES OF MEETING OF GOVERNING BODY

Date of the meeting : 30.12.2023
Time : 11.00 am
Venue : Board Room,
Vivekananda Institute of Management Studies

The following members were present:

1. **Dr. T. Purusothaman**, Professor, Government College of Technology Coimbatore.
2. **Dr. L.S. Jayagopal**, Professor, (Rtd.) No.1, Maragatham Jawahar Nagar, SAHS Post, Coimbatore
3. **Dr. O. A. Balasubramaniam**, Managing Director, Roots Cast Pvt. Ltd., Coimbatore
4. **Mr. S. Periyasamy**, Chairman, VIMS, Coimbatore.
5. **Mr.P.Saravanakumar**, Secretary, VIMS, Coimbatore.
6. **Mr. V. Nandhakumar**, Treasurer, VIMS, Coimbatore.
7. **Dr. A. Valarmathi**, Director, VIMS, Coimbatore.
8. **Dr. Uma Maheswari**, Professor, VIMS, Coimbatore.
9. **Dr. K. Durai**, Associate Professor, VIMS, Coimbatore.
10. **Dr.P.Kowsalya**, Associate Professor, VIMS, Coimbatore.

Points Discussed

1. Dr.A.Valarmathi, Director, Vivekananda Institute of Management Studies welcomed the honorable members of the Governing Body and briefly explained the recent developments of the institution.
2. Dr.A.Valarmathi, Director, VIMS presented the Action Taken Report and the report of activities of the institution since the last meeting. The honorable members reviewed the activities during the period.
3. The Governing Body members suggested the following:
 - to admit more students through Anna University Counseling process and attract top scorers.
 - To motivate few faculty members to attend FDP on R Tools and gain hands on experience.
 - to approach nearby colleges to handle seminars or training sessions there by promoting VIMS brand.
 - to introduce Cyber security as a Value Added Course.
 - to concentrate on industry connects with Agro- based business establishments.
 - to associate with CIO Association for industry connects programs.
 - to adopt a school and doing extension activities to uplift the children.
 - to encourage the faculty to write books on management concepts, bank operations, market risk to create awareness among common public.
4. The committee approved the proposal on new value added courses for the even semester namely Power-Bi, NISM, Influencer Marketing, Talent Acquisition and Management.
5. Dr.O.A.Balasubramanian sir suggested conducting more Management Development Programs. He said Roots Industries India Limited is willing to provide MDP opportunity to VIMS and further VIMS can make use of the industrial Experts from Roots for skill training programs.
6. Appointment of three new faculties was approved by the committee.

The meeting was adjourned at 1.00 pm




Dr.A.Valarmathi, Director, VIMS
CHAIRPERSON